Report on

CBIC's Customs & GST PAVILION

India International Trade Fair

from

14th to 27th November, 2021

at

Pragati Maidan, New Delhi

Directorate General of Taxpayer Services AtmaNirbhar

BHARAT

The Central Board of Indirect Taxes & Customs (CBIC) has been setting up a Pavilion since 2012 in the annual event of India International Trade Fair (IITF). Customs and GST Pavilion was set up in the IITF, 2021 held from 14th to 27th November 2021 at Pragati Maidan, New Delhi. The objective is to educate the visitors from trade & public about the compliance requirements under the indirect taxes and disseminate information about the trade facilitation measures.

1.2 IITF could not be organised in the year 2020 due to the prevailing restrictions on account of the Covid pandemic. However, the event was declared to be held in 2021 and accordingly, it was decided to put up the pavilion in the 40th edition of IITF. DGTS, Delhi Zonal Unit was entrusted with the responsibility to organise the setting up of pavilion and related activities during the Trade Fair. A team of DGTS officers, headed by Dr. Tejpal Singh, Pr. ADG was constituted.



Customs & GST Pavilion at IITF, 2021

2. The Customs & GST Pavilion was inaugurated by Shri M. Ajit Kumar, Chairman, CBIC on 15.11.2021. He addressed the gathering of representatives of trade associations and laid before them the details of forthcoming theme-based events and the various initiatives of the CBIC.



Inauguration of Customs & GST Pavilion by Shri M.Ajit Kumar, Chairman, CBIC

3.1 Theme Based Events

- **3.1.1** The theme for IITF 2021 being "Atmanirbhar Bharat" with focus on economy, export potential, infrastructure supply chain, demand and vibrant demography. As mentored by Member (Taxpayer Services) CBIC, this year CBIC's GST & Customs Pavilion organised 'Theme Based Events', during the Business Days of the Trade Fair i.e. from 14.11.2021 to 18.11.2021, showcasing various initiatives of the CBIC which were aligned to Government of India goal of 'Atmanirbhar Bharat' and 'Make in India'.
- **3.1.2** The theme-based events comprised of talks/ discourses by experts from Policy wings of CBIC on the chosen themes, display of standees on key initiatives by the CBIC, playing of videos on such key initiatives etc. Various trade associations partnered with the CBIC in organising these events which also ensured wider participation of their members.
- **3.2** Day-wise organisation of theme-based events is given below:

3.2.1 DAY 1: 14.11.2021 - Leveraging Technology in GST and Customs:

CBIC has been leveraging technology in Customs and GST processes thereby contributing towards ease of doing business. The ICEGATE platform, GSTN and the CBIC Mitra Helpdesk have been in forefront. The theme for the first day of IITF, 2021 was 'Leveraging Technology in GST and Customs'. The objective was to showcase the use of IT applications in GST & Customs and adaption of technological innovations such as Electronic Cargo Tracking System (ECTS), RFID e-sealing, container Scanning in Customs facilitation and regulations. The contents for the standees for the day were provided by DG Systems, GSTN, Directorate of Logistics and National Customs Targeting Centre, Mumbai.



Standees on Day- 1: Leveraging Technology in GST and Customs

3.2.2 DAY 2: 15.11.2021 - MOOWR Scheme:

Presentation and discussions on Manufacturing and other Operations in Warehouse Regulations (MOOWR) Scheme was organised.

The scheme has been given a fresh impetus by liberalising certain key compliance requirements to align with the objective of Atmanirbhar Bharat. The event was organised in association with Invest India. Invest India also invited its members to attend the seminar which was followed up by Q&A session.



Standees on Day 2 on (MOOWR) Scheme



Shri M. Ajit Kumar, Chairman, CBIC addressing before MOOWR Presentation

3.2.3 DAY 3: 16.11.2021 - PLI Scheme & IGCR, 2017:

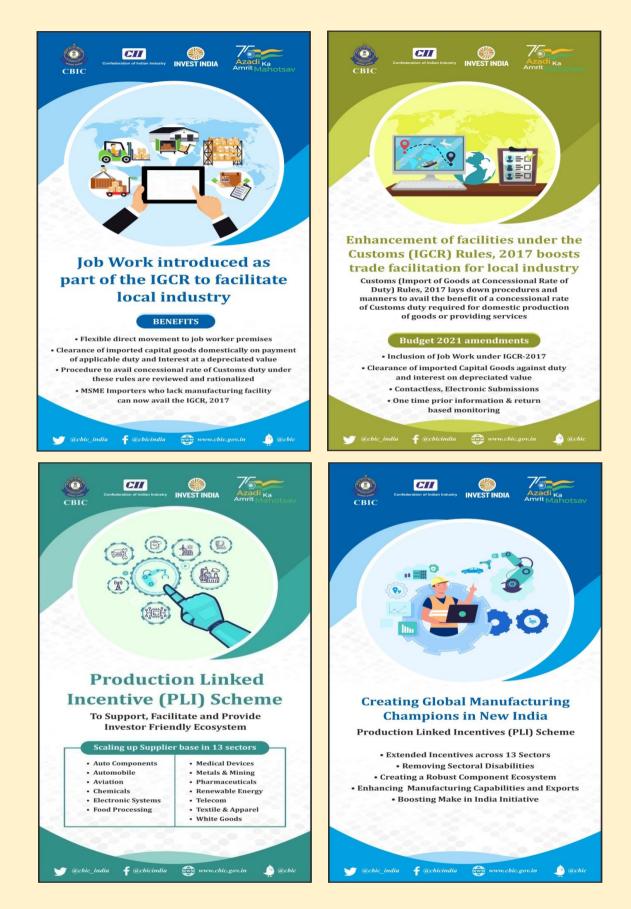
Shri D.P. Nagendra Kumar, Member (CBIC) inaugurated the event.

A presentation on Production linked Incentive (PLI) Scheme was made by Invest India and on Import of Goods at Concessional Rate of Duty Rules, 2017 (IGCR, 2017) by CBIC officials.

Invest India and CII partnered with CBIC in organising the event and also invited their members to attend the seminar and Q&A session. The contents for the standees were created by PWC from the approved material available at DGTS.



Shri D. P. Nagendra Kumar, Member, CBIC during the event



Standees on Day 3 on PLI Scheme & IGCR, 2017

3.2.4 DAY 4: 17.11.2021 - Cross Border E-Commerce:

Sh. Sandeep Srivastava, DG (Export Promotion) addressed the inaugural session.



Sh. Sandeep Srivastava, DG (Export Promotion) addressing in IITF

Cross border e-commerce has huge potential for encouraging exports from MSMEs, KVICs, Women Self-help Groups, Tribal areas etc. The Customs procedures at the Foreign Post Office (FPO) and courier terminals are tuned to meet the needs of small and high velocity shipments. FIEO and EICI partnered with CBIC for effective advocacy amongst relevant stakeholders.



Participation of Trade & Industry in IITF





Standees on Day 4: Cross Border E-Commerce

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3.2.5 DAY 5: 18.11.2021 - Secure Customs & AEO:

The theme of 'Secure Customs' was observed on Day 5. Shri Balesh Kumar, Member, CBIC inaugurated the thematic event. CBIC showcased the use of its recent technological and policy initiatives. On display were the use of block-chain technology, Electronic Cargo Tracking System, RFID enabled e-sealing of containers and use of containers scanners enabling non-intrusive and secure clearance. The K-9 squad of Customs was also showcased. The contents for the standees were provided by Directorate of Logistics and National Customs Targeting Centre, Mumbai.





Shri Balesh Kumar, Member, CBIC visiting the Pavilion



Standees on Day 5: Secure Customs & AEO

4. 'Join Customs & GST Department' campaign and acknowledging Department's Sportspersons [19.11.2021 to 27.11.2021]



Sportspersons of the Department who have been awarded with Padma/ Arjuna/ Dronacharya awards and/or had represented India at key international events were invited to the Pavilion during the trade fair [List of Sportsperson at Annexure - A].

These officers interacted with the general public, shared their experiences and encouraged them to join Customs & GST department.

Short clips on such sportsperson were displayed on digital walls, posters containing collage of photos were erected and narration of their achievements was made in the pavilion. A standee was also placed in the pavilion inviting people to join Customs & GST Department.



Smt. Sungita Sharma, Member, CBIC visiting the Pavilion on 19.11.2021

















Interaction of public with CBIC's sportspersons

5. Seeking Suggestions from Trade and Public for better Service delivery

Keeping in view the observations of Hon'ble FM, a campaign was run in the Customs & GST pavilion where a 'Suggestion Desk' was set up seeking feedback from the trade & general public on service delivery by the Department and their suggestions to improve the same.



Suggestion Desk - Outreach to Taxpayers

6. Helpdesks

The Pavilion had put in six helpdesks, where issues relating to GST (2), Customs, AEO, GSTN and Systems were addressed. The officers from Delhi Customs Zone and Delhi CGST Zone manned the Customs & GST helpdesks. Customs Delhi/ Directorate of International Customs handled the AEO desk, officers from GSTN facilitated the GSTN help desk and officers from the Directorate General of Systems handled the ICEGATE/CBIC Mitra help desk.

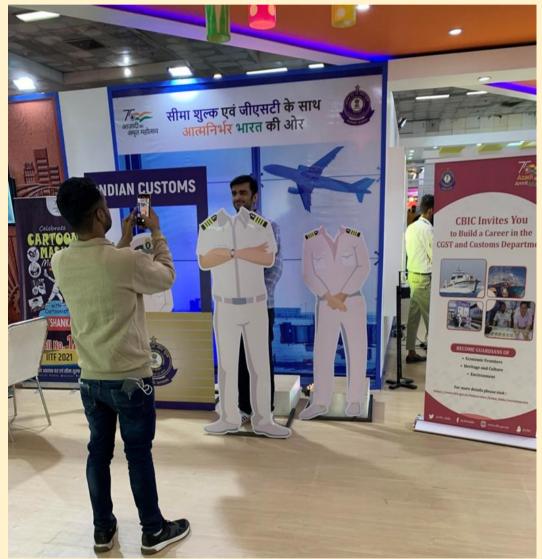
7. Brochures/Pamphlets for distribution

The Trade Fair gives opportunity to disseminate information about the Department's key initiatives and to encourage tax compliance by the public. Distribution of pamphlets/ brochures on 41 topics was done through the reception desk and helpdesks in the pavilion.

The subject matter was updated by the policy wings of the CBIC on varied topics of Customs and GST [List of topics at Annexure – B].

8. Engaging Public in Customs & GST Pavilion

Apart from disseminating information through brochures/pamphlets, helpdesks, panels, standees, information kiosks etc. information was also passed through quiz competitions and Nukkad Nataks which were based on Customs and GST related issues. The event relating to interaction with the Departmental sportspersons was also highly appreciated by the general public.



General Public taking Selfie in Customs Uniform



Nukkad Natak



Visitors learning to draw Caricature at the Pavilion

Annexure - A

Departmental Sportspersons acknowledged in IITF 2021

S. no.	Name of the Sportsperson	Event	Award	Medal	Concerned Zone	Date of invitation
1.	Sh. Sandeep	Javelin Throw	Arjuna Award	Gold Medal, World Para Athletic Championship	CGST Delhi Audit II	19.11.2021
2.	Sh. Nilesh Balhara	Judo		Gold Medal, Commonwealth Judo Championship	CGST Delhi South	20.11.2021
3.	Ms. Pooja	Judo		Silver Medal, Commonwealth Games	CCA, CGST	21.11.2021
4.	Sh. Mohit Kumar Agnihotri	Shooting		Gold Medal, Jr. Team Event of Asian Shooting Championship	CGST Delhi South	22.11.2021
5.	Sh. Somveer	Wrestling		Bronze Medal, Commonwealth Games	CGST Panchkula	23.11.2021
6.	Ms. Pincky Balhara	Judo/ Kurash		Silver Medal, Asian Games	CGST Delhi West	24.11.2021

Annexure - B

S. No.	Торіс	Matter Pertains to	
1	Faceless Customs	Customs	
2	Contactless Customs	Customs	
3	Paperless Customs	Customs	
4	Guide to Travelers	Customs	
5	Athithi App	Customs	
6	DPE	Customs	
7	DPD	Customs	
8	IGST Refund	Customs	
9	ICE DASH	Customs	
10	SWIFT	Customs	
11	IGCR Rules	Customs	
12	Imports in GST	Customs	
13	MOOWR Scheme	Customs	
14	Project Import	Customs	
15	Duty Drawback	Drawback	
16	RoDTEP Scheme	Drawback	
17	RoSCTL Scheme	Drawback	
18	AEO	DIC	
19	ICEGATE	DG Systems	
20	e-Sanchit	DG Systems	
21	CIP Portal	Anti-Smuggling	
22	Overview of GST	GST Policy Wing	
23	Benefits of GST	GST Policy Wing	
24	Composition Levy Scheme for Goods	GST Policy Wing	
25	Composition Levy Scheme for Services	GST Policy Wing	
26	Refund in GST	GST Policy Wing	
27	Refund of unutilized ITC	GST Policy Wing	
28	GST Annual Return	GST Policy Wing	
29	Casual Taxable Person	GST Policy Wing	
30	Non-Resident Taxable Person	GST Policy Wing	
31	e-Invoice	GST Policy Wing	
32	Return filing procedure and relief therein	GST Policy Wing	
33	QRMP Scheme	GST Policy Wing	
34	Latest Updates in GST	GST Policy Wing	
35	Recent Policy initiatives in GST for MSME Sector	GST Policy Wing	
36	Registration in GST	GST Policy Wing	
37	Cancellation of registration in GST	GST Policy Wing	
38	Revocation of cancellation in GST	GST Policy Wing	
39	e-Way Bill	GST Policy Wing	
40	Job Work under GST	GST Policy Wing	
41	Margin Scheme under GST	GST Policy Wing	

List of topics on which Brochures/ Pamphlets were distributed in the Pavilion